

**POKHARA UNIVERSITY**  
**Faculty of Management**

**Business and Society**

**Model Question Paper**

*Candidates are expected to answer the questions in their own words as far as practicable. The figures in the margin indicate full marks.*

**Section A**

*Attempt all the questions. Give your answer in few lines.*

*(10\*2=20)*

1. State the key debates in business and society.
2. Identify forces shaping business and society relationship.
3. Why does government regulate the business?
4. Discuss the basic elements of social responsibility.
5. Who are the stakeholders in business?
6. Practices of business ethics in Nepal.
7. What are the interests of stakeholders?
8. Cite examples of impact of ethics on business and society.
9. Discuss the importance of corporate governance.
10. Review the legal provisions governing CSR in Nepal.

**Section B**

**Descriptive Answer Questions**

*Attempt any six questions.*

*(10\*6=60)*

11. Discuss how the business organizations are making efforts to promote workforce diversity in Nepal.
12. Do you believe that the government and business are having congenial relationship?
13. How do you see more women at work in Nepal? Do you believe that more women should be in the work?
14. Critically analyze the concept of corporate citizenship and corporate social performance.
15. It is said that ethical practices in business is easier said than done. Why is it said so?
16. Discuss the significance of corporate governance in Nepal. Are you satisfied?
17. a) What are the challenges the corporate world is experience in Nepal?  
b) What is the role of government in promoting CSR in Nepal?  
c) What do you suggest for improving existing business ethical practices in Nepal?

**Section C**  
**Case/Situation Analysis**

18. *Read the case situation given below and answer the questions that follow. (20)*

We take our responsibilities very seriously—for our employees, shareholders, customers, communities, the environment and society at large.

We strongly believe that the way we achieve results is as important as the results themselves. Therefore, we are working hard to embed CSR into the way we do business.

We have integrated CSR policies and practices into our business, which help us to ensure that we meet standards of integrity, safety, health, environment and social responsibility day in and day out and across our worldwide operation. We believe that this approach is essential to achieving superior business results.

Our focus is on helping country meet energy demand in an economically, socially and environmentally responsible manner. But we cannot be all things to all people. We must balance the needs of a wide variety of stakeholders. To do so sustainably is what the policies, actions and performance improvements behind CSR are all about.

**Discussion Questions**

1. The company recognizes that we ‘cannot be all things to all people’. How would you recommend that this dilemma be resolved?
2. What changes would you make to the Company CSR statement?

***OR***

Critically review the legal provisions that regarding ‘Ethical business’ in Nepal. Prepare a report if the provisions stated in the law are complied with by the business organizations in Nepal. What needs to be done?