

LIBERTY COLLEGE

individual progress

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

First Internal Examination Spring 2017

Level: Bachelor

Program/Semester: BBA/II/IV/VI/VIII

Subject:

Time: 1:30 hrs.

Full Marks: 50

Pass Marks: 25

Candidates are required to give their answers in their own words as far as practicable. The figures in the margin indicate full marks.
Attempt all the questions

Section A

Short Answer Questions

Attempt all questions Give your answer in Few lines

2 x 5 =10

- 1.
- 2.
- 3.
- 4.
- 5.

Section B

Descriptive Answer Questions

Attempt any Two questions

10 x 2 = 20

- 6.
- 7.
- 8.

Section C

Case Analysis

- 9.

20

Case Questions

- a)
- b)
- c)
- d)

BEST OF LUCK